



NETTIE CABEL

Graphic Designer

Creative, dedicated, organized, self-motivated graphic designer with over 10 years of experience in print, layout, web and brand identity design, working for a wide variety of clients. Work well with others and work independently to create effective and eye-catching designs from concept to completion with a strong attention to detail.

CONTACT

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SOCIAL

 /infinettie

 /ncabel

EXPERIENCE

Senior Graphic Designer

Parsons Corporation | Charlotte, NC | Part Time | 2023 - Present

Graphic designer for an award-winning Core Creative team. I am currently designing for external clients with various design projects like social media, presentations, and proposals. For project management, I use Trello to prioritize all projects.

Graphic Designer

JLL | Seattle, WA | Full Time | 2021 - 2022

Graphic designer for the CRE marketing team with independent and group collaboration. I worked with the property marketing team, sales enablement team, brokers, and stakeholders specializing in agency leasing, retail, office, industrial, and tenant rep. During my time at JLL, I designed different marketing materials like logos, brochures, one-pagers, pitch deck presentations, email blasts, and more. For project management, we use Adobe Workfront to prioritize all projects.

Graphic Designer II

Microsoft | Redmond, WA | Remote Full Time | 2020 - 2021

Contract graphic designer (independently and part of a creative team) and collaborating with the principal art director, principal designer, and creative designers (Marvel Templates team) in a remote work environment. Designed seasonal and non-seasonal templates using Microsoft PowerPoint, Word, Excel, Adobe CS, and Figma. Connected with peers using Microsoft Teams while being proficient, organized, meeting deadlines, and time management.

Graphic Designer

Brandner Communications | Federal Way, WA | Full Time | 2013 - 2016

Graphic designer (part of a creative team) of an ad agency, collaborating with creative directors, creatives, and account executives team, web design (e-mail blasts, banners, landing pages, & buttons), designing B2B marketing print collaborations of all various clients, designed white sheets and campaigns, meeting deadlines, and time management.

Prepress/Graphic Designer

Printing Plus | Mountlake Terrace, WA | Full Time | 2012 - 2013

Graphic design (independently and as part of a design team), art production and prepress: typesetting and preflight for flat sheet lithography, operation, and maintenance of Palladio Image Setter and LP Ultra Processor for direct to plate system, trapping adjustment, color correction, and digital calibration digital to screen, press checks, and set up for bindery; engineering and designing die-lines, customer service, organization, meeting deadlines, project and time management, project coordination with outside vendors, direct mailing/variable data using NCOA from Lorton Data, and digital production using Xerox DocuColor 250 and 770 Digital Color Press.

Lead Graphic Designer

FX Signs | Riverside, CA | Full Time | 2009 - 2011

Started as a graphic intern for a couple of months then was hired full-time as a designer. Worked independently and as part of a design team), create wayfinding and non-lit/lit signs, prepared of bids and sales; trained new employees, met deadlines, project and time management, distributed projects, prepare files for sign fabrication, car/van wraps, vinyl, and banners; review work orders and visit the future site of sign to determine the size of sign and materials needed to construct, meet up with clients for one on one onsite or offsite, prepare plans and permits for the city building and planning department, customer service, and digital production.

Led a small team of 2-3 designers and interns. Delegate different types of projects, handled estimates and proposals of potential clients, and worked with the production team to approve signage work.

AWARDS

Silver Addy | 2010

Magazine Editorial - Spreads
Entry Magazine

Silver Addy | 2010

Magazine Editorial - Spreads
Foto Magazine

Gold Addy | 2009

Team Branding Collab
Build Media

Gold Addy | 2009

Team Branding Collab
Build Media

INTERESTS

Reading
Stationery/Planners
True Crime Documentaries
Seattle Seahawks
Coffee Obsessed

LANGUAGES

English
Vietnamese

EDUCATION

Bachelor's of Science / Graphic Design

Art Institute of California - Inland Empire | San Bernardino, CA | 2007 - 2010

Design Fundamentals, Digital Illustration, Branding Strategy, Packaging Design, Color Theory, Motion Graphics, Art & the Law, Layout & Concept Design, Web Design, Publication Design, Photography, and Image Manipulation.

CERTIFICATIONS

Start the UX Design Process: Empathize, Define, and Ideate

Coursera | Oct 2021

Foundations of User Experience (UX) Design

Coursera | Aug 2021

SKILLS

Adobe CS

MS Office

Branding

UX/UI

Social Media

HTML/CSS

Mac/PC Platform

REFERENCES

Available upon request